

## Supporting the Circular Economy & Effective Waste Management

Migros embraces a business model that prioritizes sustainability and takes a circular-economy approach that strategically focuses on steps to reduce waste at source, to use resources efficiently, and to encourage recycling. The company focuses on creating value and supporting economic circularity by working with stakeholders in line with accepted waste-hierarchy management principles and practices. Prioritizing at-source waste reduction, Migros encourages suppliers to reduce product packaging and supports their adoption of sustainable packaging solutions. Reducing the need for and use of packaging materials means not only that less waste will be generated but also that fewer natural resources will be needed to make the packaging in the first place.

All Migros operations have been certified compliant with the waste-management practices set out in the Ministry of Environment, Urbanization & Climate Change's **Regulation on Zero Waste**. A detailed chart showing quantities of waste classified by disposal method and potential hazardous/non-hazardous risk is presented in the **"Appendices"** to this report.

### Plastic Waste-Reduction Initiatives

Migros proactively strives to reduce the creation of plastic waste in many different ways by focusing on innovative solutions not only in its own store operations but also across its supply chain. The company is aiming to replace all the single-use plastics in its Macrocenter stores with nature-

friendly materials by end-2025. Campaigns are conducted in all Migros and Macrocenter stores to encourage customers to join the **Plastic-Free Shopping Movement** and avoid using plastic shopping bags. 2,018,247 ecofriendly reusable alternatives to non-recyclable shopping bags were sold in 2024. In addition to plastic and ecofriendly shopping bags, Macrocenter customers may also opt for 100% recyclable kraft paper sacks. Two Macrocenter stores have gone plastic-free and only offer kraft paper sacks and ecofriendly shopping bags. Sales of kraft paper sacks during 2024 prevented the use of 80,864 plastic shopping bags at Macrocenter stores.

Migros also gives customers the option of earning loyalty points through the **Mobile Money** app to reduce plastic consumption resulting from the printing of Money loyalty cards. In 2024, the Mobile Money app was used in 71% of all card-based transactions.

Previously-used cardboard boxes and crates are shredded and used as protective packaging for **Tazedirekt products**. Besides reducing the amount of plastic needed in the conduct of its operations, this practice also contributes to economic circularity.

### Refilling Unit Projects

Partnering with laundry detergent maker OMO, a liquid-detergent refilling unit was installed at the company's Ataşehir MMM store in 2022 to reduce the need for new plastic containers by reusing existing ones. In 2024, these refilling units were installed in another two stores, one each in Ankara and İzmir. The machines were used more than 8 thousand times in 2024.

Partnering with baby care product maker UNI Baby, a similar refilling unit project for that brand's products

aimed at reducing plastic waste was undertaken at the Migros' Caddebostan MMM store. Under this project, customers bring their own containers to the store and have them filled there.

Self-service dried fruit and nut filling stations allow customers to purchase the exact quantities of these products that they want by bringing their own containers to the store or using Migros-supplied recyclable paper ones. These units were in operation in 75 stores in 2024. The company will be installing new ones in more stores in 2025.

**A Private-Label Package Indexing** project that Migros carried out revealed that 85% of the packaging of its own-brand products was recyclable. During 2024 the company continued efforts to make its own-brand product packaging more sustainable. Recycled PET (r-PET) makes up 25% of the packaging of six Migros-branded detergents. Migros has begun using a recyclable alternative instead of PVC in the modified atmosphere packaging (MAP) trays used for its Uzman Kasap meats and meat products. Detailed information about Migros private-label product packaging is presented in the **"Appendices"** to this report.

**In 2024, 2,018,247 ecofriendly reusable bags were sold.**



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### Waste-Collection and Recycling Projects

Migros collects and sorts all packaging (paper, plastic, metal) waste, organic waste, discarded batteries, and used cooking oils generated in the conduct of store operations and sends everything for recycling. The company also contributes to environmental sustainability by doing the same thing with these materials that customers bring with them to the store. 29,644 tons of waste were sent for recycling in this way during 2024.

Migros Sanal Market customers can ensure the proper disposal of their own used cooking oil and discarded batteries by turning them over to the delivery employee who bring them their orders. During 2024, 53 tons of used cooking oil and 2.3 tons of discarded batteries collected from Migros' operational units, stores, and online operations were sent to licensed waste-disposal firms.

The collection of used cooking oil prevented the pollution of 57.3 million m<sup>3</sup> of water; the collection of discarded batteries prevented the contamination of 560 thousand m<sup>3</sup> of soil. 142.2 tons of electronic waste collected from Migros' own operations or surrendered by Migros customers was sent to be recycled by firms licensed by the Ministry of Environment, Urbanization & Climate Change.

Migros engages in an ongoing effort to improve and expand its waste management and recycling processes with the aim of ensuring that all waste generated in the course of its operations or as a result of interactions with customers is managed in eco-conscientious ways.

### Green Office Project

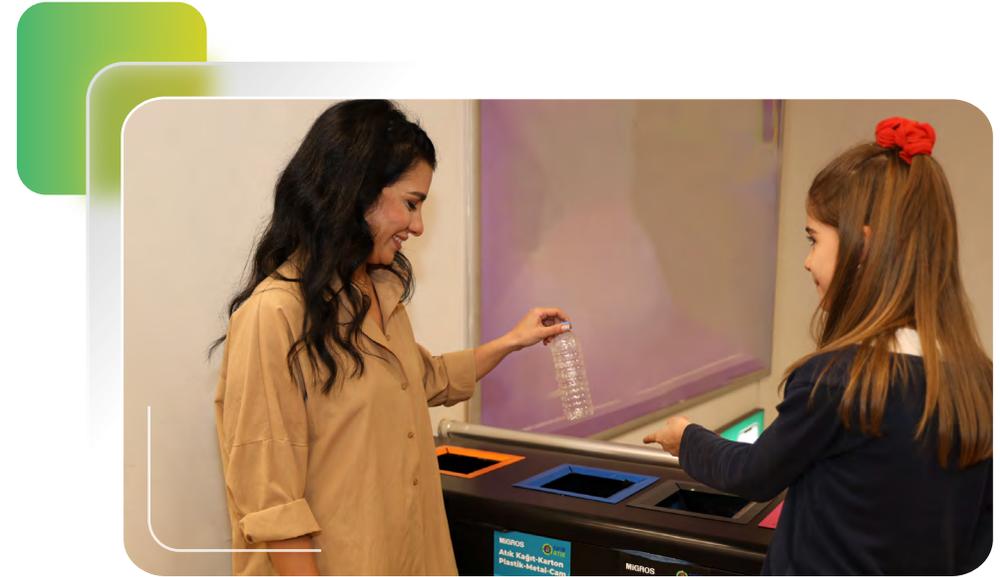
The aim of the WWF Türkiye Green Office Project is to support sustainable practices and improvements in offices. Migros' headquarters operations rejoined this project in 2024. Migros' Green Office Project aims to reduce energy consumption and waste creation while also increasing employees' awareness. Employees were provided with "Green Practices" and "Zero Waste" training; informational materials dealing with these issues was disseminated among them through e-bulletins. On the occasion of International Coastal Cleanup Day, a trash-removal event was organized along the Moda seafront in İstanbul to promote environmental awareness among employees. On the occasion of World Environment Day, discarded items were transformed into artworks during advanced recycling workshops.

### Cleaning up the Sea with TURMEPA

Migros contributes to the Turkish Marine Environment Protection Association's (TURMEPA) efforts to prevent marine pollution by collecting used cooking oil so it can be turned over to licensed firms for recycling. TURMEPA's DenizTemiz 3 vessels collected a total of 51 thousand liters of sewage with Migros' support in 2024, thereby helping to prevent the pollution of 408 thousand liters of seawater.

### Migros & Duracell Used Battery-Collection Project

Under the "Power Up for More" campaign conducted jointly with Duracell, bins are installed in Migros stores for customers to dispose their used batteries in. These batteries are turned over to Duracell for recycling, in return for which that company donates science kits to children living in disadvantaged areas.



During the 2024 round of the Power Up for More campaign, about 2,000 of these kits were handed out.

### Bookcases Made from Recycled Pistachio Shells

Partnering with Nestlé, bookcases made from recycled pistachio shells were donated to five schools in 2024. The manufacture of these bookcases is funded by a portion of the proceeds from the sale of Nestlé Damak products at Migros' stores and online market.

A total of 29,644 tons of packaging waste were sent to recycling during 2024.

